

# COOKIES POLICY

## Cookies

Cookies are text files created automatically by web browsers when visiting or using websites. They are sent by the website and stored on the user's device. Using them, the controller receives information allowing, among other things, proper functioning of the website, ensuring security, and improving its performance.

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## Data Controller

The controller of personal data is the ENTREPRENEURSHIP DEVELOPMENT FOUNDATION "TWÓJ STARTUP" with its registered office in Warsaw (registered office address: ul. Żurawia 6/12, unit 766, 00-503 Warsaw), entered into the Register of Entrepreneurs of the National Court Register by the District Court for the Capital City of Warsaw in Warsaw, 12th Commercial Division of the National Court Register under number 0000442857; NIP: 5213641211; REGON: 146433467.

Contact details:

telephone number: **+48 789 719 193**,  
e-mail address: **hello@human-experience.eu**,  
in connection with the organised part of the enterprise named Human Experience, operated by **Bartłomiej Michalczyk**.

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## Types of Cookies

Within our websites, we use the following types of cookies:

### Necessary / Technical

These files are essential for the proper functioning of the website. They are installed in particular to store login sessions, fill in forms, and remember whether you have been informed about the use of cookies.

### Functional

They remember and adapt the platform to your choices, e.g. allow automatic completion of the email address used during the last login to the platform.

## **Analytical**

They allow us to check the number of visits and traffic sources. Thanks to them, we can determine which pages are popular and which are not. They help us analyse statistics and improve the performance of our websites.

We use solutions provided by companies such as Google, MailerLite, and Hotjar.

## **Marketing**

They allow the display of advertising content tailored to the user's interests, not only within our website but also outside of it. They may be installed by advertising partners. Based on information from these cookies and activity on other websites, a profile of the user's interests is created.

### **Social Media Cookies**

These cookies are installed by our partners to adjust advertising content displayed on social media. Based on them, a user interest profile is built, allowing displayed content to be tailored to the user's individual needs.

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## **Cookie Storage Period**

- **Session cookies** – stored on the user's device until leaving the website, e.g. by closing the browser.
- **Persistent cookies** – stored until manually deleted or until the expiry time set in the browser.

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## **Types of Collected Data**

These include:

- IP address of the user's device
- type of device
- time spent on the website
- actions taken on the website
- location from which the connection is made

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## How to Withdraw Consent

Some cookies are downloaded by the web browser when entering the website. To block cookie collection, the method available for your specific browser must be used:

- [Firefox](#)
- [Chrome](#)
- [Microsoft Edge](#)
- [Safari](#)

The inability to save/read cookies may result in incomplete or incorrect functioning of the website; however, using the website will still be possible.

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## Contact

If you have questions regarding the processing of personal data or wish to exercise your rights, you may contact us using the addresses provided in the “Data Controller” section.

You may also find information about us and your rights at:

<http://human-experience.eu/privacy-policy>

If the provisions on personal data protection are violated, you have the right to file a complaint with the President of the Personal Data Protection Office at:

<https://uodo.gov.pl/>